

SNIPPcheck!

TRANSACTION PROCESSING PLATFORM

SNIPP TRANSACTION PROCESSING SOLUTION

SnippCheck, our market-leading, retailer-agnostic transaction validation platform, powers programs that are designed to engage consumers through the entire path to purchase - in-store, at home and online. We help brands scale activations and reward consumers based on a dollar value spend, number of products purchased or even a sum of purchases over time.

SnippCheck enables brands to tap into unprecedented purchase and behavioral consumer data captured in POS devices and tied to in-store promotions. It is key to creating a 'true single customer view' for consumers and is an integral part of our Universal POS solution.

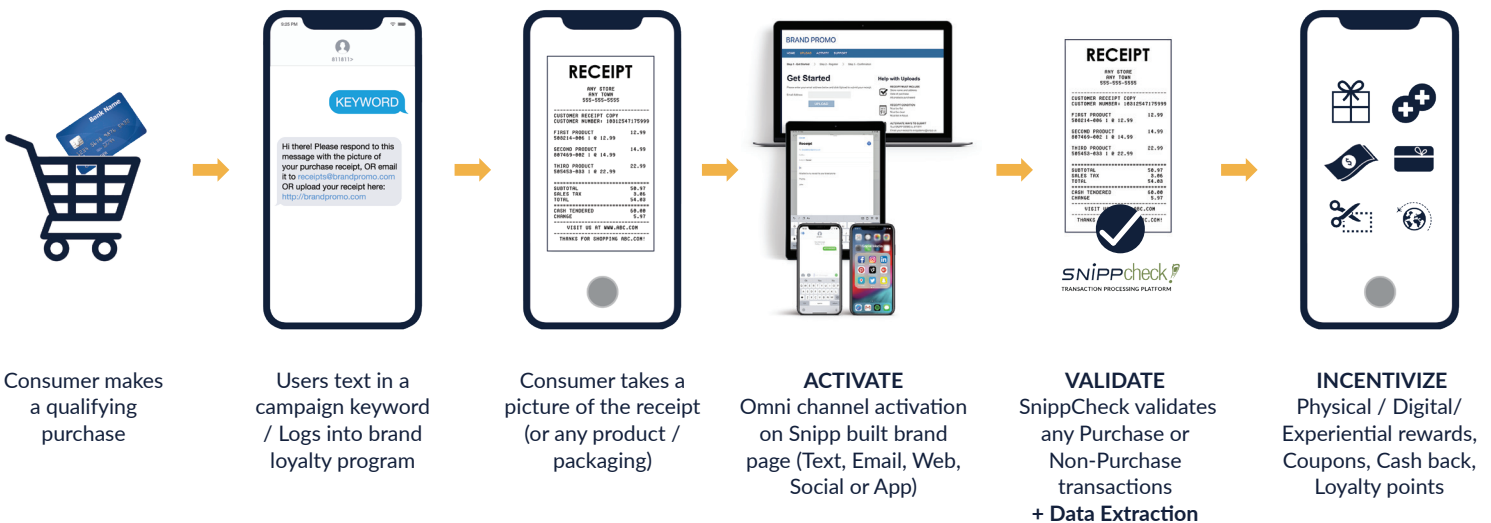
ANY PROGRAM, ANYWHERE, ANYTIME

- Continuity Programs
- Instant Win Games
- Rebates
- Coupon Program
- Pin On Pack
- Reward Programs
- Data Acquisition
- Punch-card Programs
- Receipt & Image Verification
- Enterprise Loyalty
- Social Programs
- Sweepstakes
- Gift With Purchase
- Text To Win

HOW IT WORKS

SINGLE AND MULTIPLE INTEGRATION POINTS

for seamless submission of receipts, validation, reward allocation, and communication to consumers.



UNIFIED DATA SETS, ENABLING INTELLIGENT DECISION MAKING

KEY FEATURES



App-Free Solution



Works Across all Retailers



API to Integrate into Third Party Apps



No More On-Pack Codes Necessary



Integration with a Variety of Rewards



Rules Engine Supports any Qualification Logic



100% Accurate



Optical Character Recognition



Fully White-Labeled



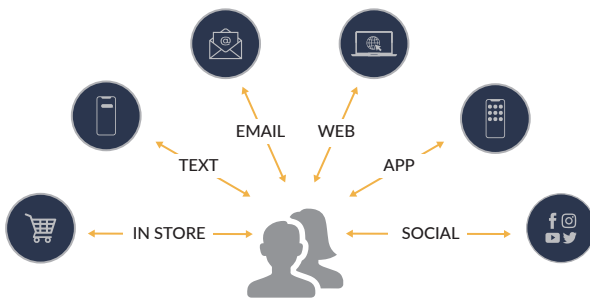
Data Collection & Analytics



Sophisticated Fraud Detection

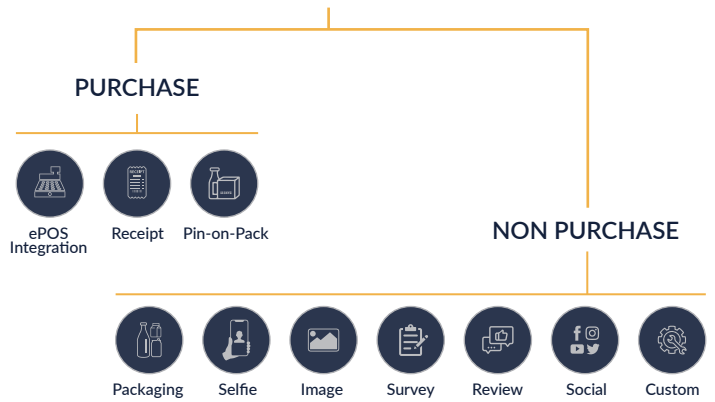
ONMI-CHANNEL ACTIVATION

Activate Users in any channel



MULTI-CHANNEL VALIDATION

Validate any Purchase or Non-Purchase transaction



COMPLETE PURCHASE DATA INSIGHTS AND ADVANCED BASKET ANALYSIS

Captured from First Party Shopping Data

ROBUST DATA ▶ ACTIONABLE INSIGHTS ▶ INTELLIGENT DECISIONS

- ACCESS** ▶ Tap into unprecedented information about your consumers and their purchase habits
- ANALYZE** ▶ Make sense of complex consumer behaviors and purchase patterns at a product, brand & category level
- MEASURE** ▶ Measure the effectiveness of marketing campaigns, enabling intelligent decision making.
- OPTIMIZE** ▶ Turn invaluable information into actionable insights.

ADVANCED FEATURES

LANGUAGE RECEIPT PROCESSING

Brands can seamlessly roll out programs to different countries / regions. Snipp can process receipts in multiple languages including

- All Latin character-based languages
- Chinese (Mandarin / Cantonese)
- Greek
- Hindi
- Japanese
- Thai
- Russian
- Arabic...

FEATURED BRANDS

