

from **TRANSACTIONS...**

...to RELATIONSHIPS



We are a global loyalty and promotions company with a singular focus: **to develop disruptive engagement platforms that generate insights and drive sales.**

SOLUTIONS ACROSS THE ENTIRE PATH TO PURCHASE

Bringing together a full suite of technology solutions and best-in-class promotion & loyalty marketing expertise:



Contests & Promotions

Create instant win games, sweepstakes and social media campaigns for consumers to win big while having fun. Setup, legal and fulfillment too.



Receipt Processing

Deliver multi-channel, sophisticated, purchase-based promotions across retailers and devices. You decide the qualification rules.



Loyalty

Build lifelong loyalty by rewarding consumers for purchase and non-purchase behavior to encourage deeper engagement.

..... All seamlessly integrated to provide a one-stop marketing technology platform



Rebates

Deliver rebates streamlined through digital processing of receipts. Flexible. Efficient. Easy to use. Scalable. Secure. And available on a one-stop self-serve rebate platform.



Rewards

Incentivize and reward consumers with millions of digital & physical rewards. Integrate your reward options using an API or on our self serve rewards platform.



Data Insights

Know your consumer and gain deeper insights into how your shoppers think and act to improve personalization, segmentation and recommendations.

We also provide the services and expertise to design, execute and promote client programs.

CASE STUDIES

INCREMENTAL SALES AND MARKET SHARE

Heineken Holiday Gift xChange



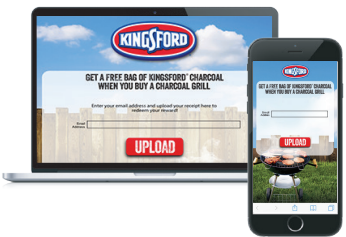
MULTI-CHANNEL, MULTI BRAND LOYALTY

Kellogg's Family Rewards



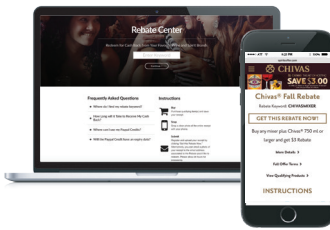
RETAILER TIE-IN

Kingsford Charcoal Grill - Walmart



MAIL-IN PROGRAM REPLACEMENT

Pernod Ricard Chivas Fall Rebate



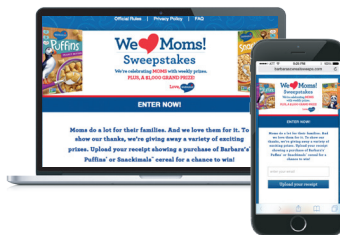
FREQUENCY OF PURCHASE & INCREASED BASKET SIZE

Heinz SmartOnes Smart Rewards



CONSUMER INSIGHTS & DATA ACQUISITION

Barbara's Sweepstakes



Visit www.snipp.com/clients to see our case studies in more detail

TRUSTED BY FORTUNE 1000 BRANDS, WORLD-CLASS AGENCIES AND PARTNERS.



PROUD TO HAVE...

500+

promotions & loyalty programs

1MM+

consumer interactions

5MM+

receipts processed

DELOITTE TECHNOLOGY FAST 500™ 2016 & 2017

Top 500 fastest growing company on Deloitte Technology Fast 500™ 2016 & 2017



Selected to the 2016 TSX Venture 50® list



Retail CIO Outlook Top 10 Merchandising Solution Provider