

One Platform, Millions of Connections. Snipp makes it easy to incent, motivate, appreciate and reward customers with a simple yet flexible industry leading platform.

HOW BRANDS IMPLEMENT SNIPP REWARDS

SNIPP-HOSTED DELIVERY



Snipp Rewards Platform

Flexible, turnkey microsite for full functional rewards delivery for contests, promotions, sweepstakes, rebate and loyalty programs.



Snipp Self-Serve Platform

A robust, self-serve application that enables brand teams & their agencies to efficiently customize and deploy Snipp promotional programs.

CLIENT-HOSTED DELIVERY



SnippRewards API Suite

Technology solutions that allow you to integrate Snipp Rewards seamlessly into your own infrastructure.

CASE STUDIES

REBATE CENTER

Scotts Miracle-Gro - Rebate



ACCOUNT SPECIFIC REWARDS

Irish Spring



EXPERIENTIAL OFFERS

Skittles & Marvel



DEMOGRAPHIC TARGETING

Dr Pepper



SNIPP REWARDS PLATFORM OVERVIEW



Responsive Design, fully optimized and branded for reward experiences across Facebook, Mobile, Web & Tablet.



Easy Downloads from any platform direct to computer, tablet, or mobile device.



Cross Promotional Ad Banners for images, video, html, link-outs, popups, and more.



Option To Include All Content Types, or just a few; fully re-skinable for future programs.

BENEFITS



Largest catalog of rewards with offerings for any demographic or consumer desire.



Pre-licensed content for efficiency and custom sourced offerings for flexibility.



Fully turnkey white-labelled Microsite or API integrations to suit the needs of any brand.



Integrated with other Snipp solutions such as receipt processing and loyalty to incentivize consumers anywhere along their journey, from single promotion, to a continuity program to a long term loyalty program.



Fully integrated content allows Snipp to be your single source reward provider.

REWARDS CATALOG



Music, Movies & TV

Digital Content Catalog of 4MM+ available for download or streaming.



Mobile apps

Catalog of mobile apps & games

Movie tickets



SnippTix: US nationwide theaters, print at home certificates.

Payment



PayPal: Transfer money to qualifiers' accounts.

SnippPay: Cash to card, bank to bank local transfer, pre-paid debit rewards cards, coupons, Western Union walk-in pay, rebate check, reloadable prepaid cards and BACS transfer.



Reward Cards: Customized and personalized virtual and physical pre-paid rewards cards (Visa®, MasterCard®, Discover®).



Data Rewards

Mobile Data rewards - AT&T and Verizon

Cards



Gift Cards: Virtual and Physical gift cards to over 1000 merchants globally, in many denominations and currencies.

Magazines



eMagazine Subscription: 3 or 6 month unlimited access digital subscription to over 1500 magazine titles, current and back-issues.



Physical Magazine Subscription: Hundreds of best selling magazines.



Experiential Rewards

Ride sharing, Spa packages, Cloud9 Living, dining discounts, concert tickets and golf.



Virtual Assistant

Credits for tasks to be completed by a personal online or phone-in concierge service.



Everyday Savings

Deal Cash: Coupons for significant savings at local and national establishments.



Hotel Savings

Travel Savings Dollars: Guaranteed savings on hotel bookings across over 300,000 hotels and resorts worldwide.



Cause Based Giving

In/PACT®: Allows for consumer directed charitable giving.



Stocks

Stockpile®: Allows consumers to receive a gift of stock (equity).



Merchandise

Name brand physical goods in all price points and product categories fulfilled directly to consumers.



Custom Photo Products

Products decorated with customers' uploaded images.



Promotional Products

Promotional items or apparel with corporate or promotional logos and graphics.



Electronic Goods

Procurement & fulfillment of almost any electronic good, in partnership with Best Buy. Including commercial licensing to help promote a campaign.



International Rewards

Uniformed physical and digital rewards in over 80 countries and in 20 languages. Reward stores to cater to specific to dozens of different cultures and countries in a specific region.

Fulfillment Services

We can handle S&H and professional fulfillment of client's existing physical products and items.