

# SNIPP Rebates

Simpler. Smarter. Superior.

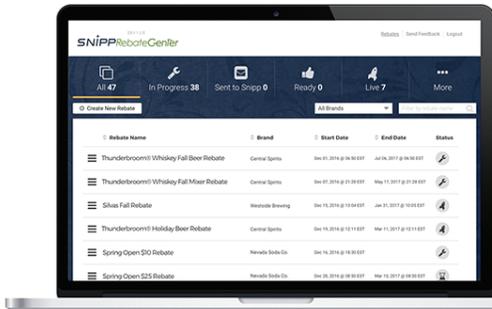


SnippRebates offers a mobile first solution to the broken "traditional" rebate model. It is driven by its flagship product, the Snipp RebateCenter, a one-of-a-kind, SaaS platform that allows brands to set up and manage single-instance or cross-portfolio rebates at the click of a button, as well as providing consumers a fully branded, digitized rebate experience.

FEATURES AND BENEFITS OF SNIPPREBATES				
		Traditional Process	SNIPP Rebates Process	
1 SUBMIT	 <p>Customer submits their rebate application</p>	Mail-In	Pre-integrated with SnippCheck, Snipp's award winning receipt processing technology. Receipts can be submitted easily through text, email, web upload, or even through the mail.	
2 VERIFY	 <p>Confirm if the application meets requirements</p>	Majority Manual	SnippCheck automatically verifies rebate, and can validate any consumer action that can be shown on a receipt.	
3 NOTIFY	 <p>Inform the customer of rebate status</p>	Mail / Call Center	Digital communication through diverse options including SMS, email, or web. Traditional communication such as a call center or mail is also available.	
4 FULFILL	 <p>Reward qualifying customers</p>	Check	An array of payment options, including: direct deposit; to checking account or cash-to-card, physical & digital prepaid cards, PayPal, reloadable prepaid card, Western Union, and check in the mail.	
5 REPORT	 <p>Provide brand campaign metrics</p>	Limited to basic information: approvals, submissions, address, etc.	Real-time data and performance monitoring, including traditional campaign metrics, consumer profiles, basket analysis, and geographic data.	

Snipp can manage components or the entire end-to-end rebate process.

## OVERVIEW OF THE SNIPPRebateCenter



### Admin View

Simultaneously run several rebates across multiple brands, geographies & timespans.



### Consumer View

Completely skinnable for a custom brand experience. Age & region gates are supported - appears on first page viewed.

## CASE STUDIES

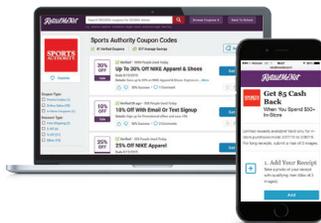
### REBATECENTER

#### Scotts Miracle-Gro Spring Open Rebate



### MOBILE-ONLY REBATE

#### RetailMeNot



### CROSS BRAND PROMOTION

#### Kahlua & Keurig Fall Rebate



### B2B AND CONSUMER REBATES

#### Georgia Pacific Paper Perks



## ABOUT SNIPP

Snipp is a global loyalty and promotions company with a singular focus: to develop disruptive engagement platforms that generate insights and drive sales. Our solutions include shopper marketing promotions, loyalty, rewards, rebates and data analytics, all of which are seamlessly integrated to provide a one-stop marketing technology platform. We also provide the services and expertise to design, execute and promote client programs. SnippCheck, our receipt processing engine, is the market leader for receipt-based purchase validation; SnippLoyalty is the only unified loyalty solution in the market for CPG brands. Snipp has powered hundreds of programs for Fortune 1000 brands and world-class agencies and partners.

## SNIPP REBATECENTER FEATURES

### CONSUMER FACING FEATURES



Central location with ability to search multiple or single brands



Rebate process complete within 72 hours



Receipts accepted via email, text, direct upload or mail-in



Diverse payment options: direct deposit; to checking account or cash-to-card, physical & digital prepaid cards, PayPal, Western Union and check in the mail



User able to track rebate status

### ADMIN FACING FEATURES



Supports client creation of rebates



Extensive customization for each rebate



Ability to launch within 3 days of submission for approval



Home dashboard shows all rebates at-a-glance and is filterable by status



CRM and POS integration available as add-on



Built-in fraud detection