

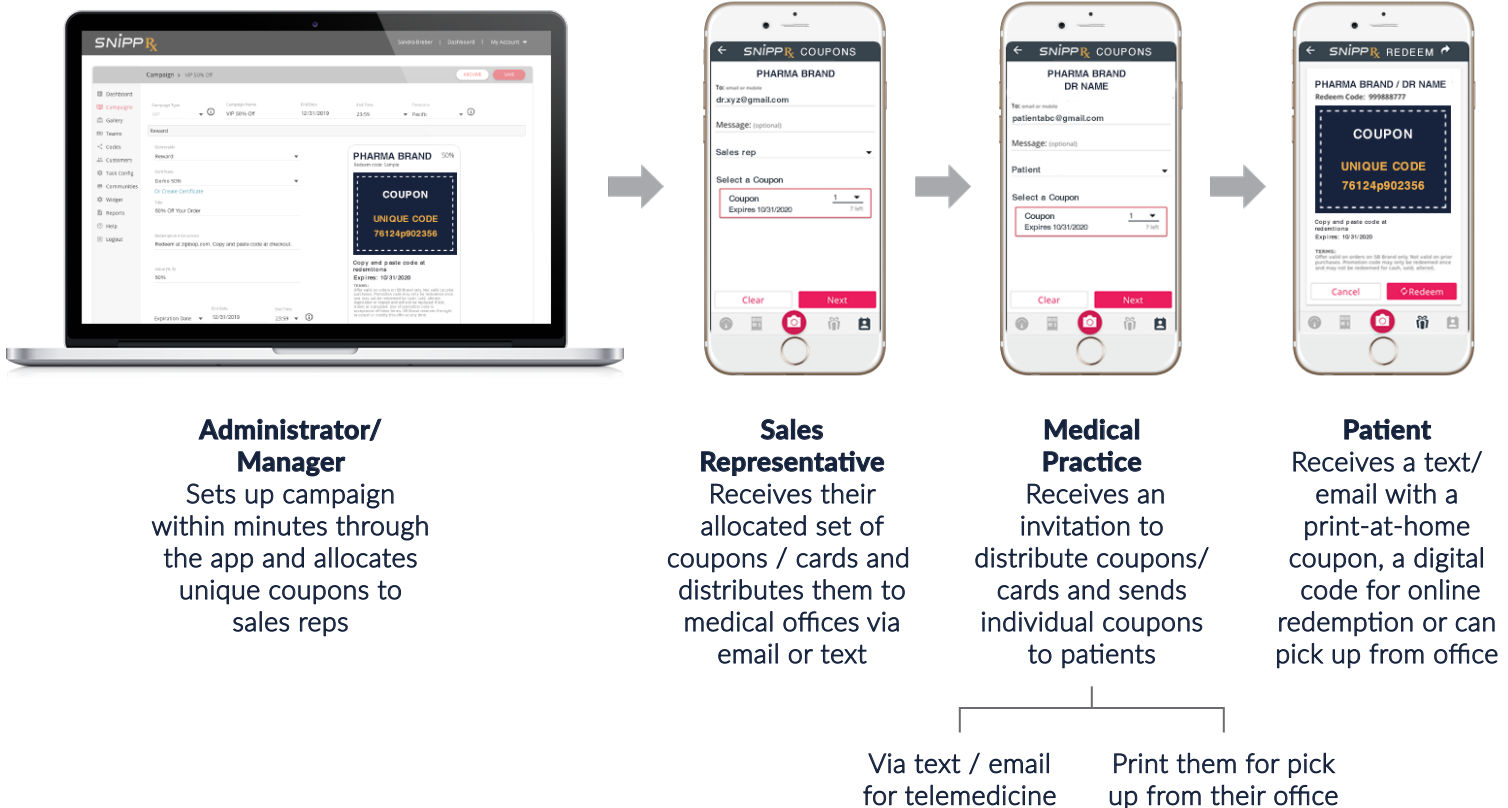
SNIPP_{Rx}

A CONTACTLESS SOLUTION TO REACH MEDICAL PRACTITIONERS AND PATIENTS

Introducing SnippRx, an industry compliant solution that enables pharmaceutical brands to rapidly and economically provide coupons and pay-no-more cards to medical practitioner clients, in a flexible and all-digital format. Moreover, it allows medical practitioners to further distribute these incentives directly to their patients via text or email for tele-health visits or to print them out for their lounge.

Empower your sales representatives and medical practitioners while reducing physical touchpoints!

HOW IT WORKS



WITH 360-DEGREE TRACKING



Sales Reps
Track codes assigned to each representative



Practitioners
Monitor distribution to patients



Patient
Track redemption activity

WHY SNIPP Rx



Quick and Easy

Simple implementation. No IT resources required.



Flexible

Variety of program types, terms and team combinations to incent different groups.



Unique

Coupons / pay-no-more cards are tracked to each sales person.



Digital Delivery

Contactless delivery with no more cumbersome paper cards that can get lost or forgotten.



Data Dashboard

Real time and accurate data of rep and customer redemption activity.



Targeted Programs

Push particular products or a range of products by category, to avoid wastage.



Conversion

Increase redemption and traffic to DTC site.



Security

Eliminate misuse and waste of cards.

ABOUT SNIPP

Snipp's mobile-first Modular Customer Acquisition & Retention Hub enables multichannel brands to implement omni-channel, objectives-led, ROI-driven, data-rich programs. Over the last 10 years, Snipp's industry leading promotion and loyalty marketing expertise and our full suite of technology solutions have helped a multitude of brands in highly regulated industries like alcohol and pharma in running legally compliant and successful marketing promotions and loyalty programs.

We bring together a modular SaaS technology suite and best-in-class marketing expertise to enable our clients to increase sales, retain customers and build robust, proprietary data sets that enable intelligent decision making. Brands can run simple one-off reward based promotions to ongoing loyalty programs and periodic rebates, all from a single technology vendor.

PROBLEMS WE SOLVE

● Customer Retention & Loyalty

● Driving Sales

● Frequency

● Engagement

● Brand Advocacy

● ROI Measurement

● Insights Acquisition & Analysis

● Cross Product Lift

● Awareness

● Trials

● Increased Basket Size

● Participation

