



ACCOUNT MANAGER - Vancouver, CA

Snipp is a fast-growing publicly listed company focused on building promotions, loyalty and shopper marketing technology solutions for brands. We work with some of the largest brands and agencies in North America and increasingly internationally and produce cutting-edge campaigns for them.

We're looking for smart, entrepreneurial people who enjoy challenges and working on cutting edge technology – no one will be holding your hand here. In exchange, we promise to pay you fairly, give you flexibility in how/ where you work, present you with lots of challenges so you will never be bored and oh yeah, give you real stock options in a public company (so they're actually worth something already).

We are hiring a thrill seeking and fun loving Digital Account Manager. Snipp is a fast growing and dynamic organization with a small company feel and an international footprint. We want to disrupt the market together by changing the way promotions and loyalty programs are executed! Join our team and you will have the opportunity to work with some of the largest CPG brands and their agencies.

Client Relationship Management and Communication

- Develop dynamic business relations with clients to manage routine program related inquiries and deliverables
- Deliver efficient documentation and dissemination of information regarding client activities and administrative procedures
- Taking ownership of client Issues and working through to a conclusion
- Create, maintain and advance the evolution of client-specific best practices and requirements
- Proper and timely documentation of client correspondence and meetings
- Coordinating with internal departments and specialist contacts (e.g. Customer Care & Project Management)
- Establish and monitor program goals with supporting metrics

Knowledge and Industry Relations

- Demonstrates in depth knowledge of Snipp's product offerings, including web and digital development, media, and analytics
- Sustain up-to-date knowledge of the changing digital media landscape and concepting new, creative ways to leverage our tools to support our client's brands
- Knowledge of mobile-based promotions both on the Web and via SMS/MMS
- Remain knowledgeable about on-going program activities

Requirements

- College / University graduate, with a diploma in New Media, Arts, Marketing, Advertising, Business, Communications or a related field
- 2 - 5 years' experience working in-house or at an agency managing marketing campaigns and initiatives
- Loyalty aficionado (is interested in loyalty mechanisms, wants to understand client's business)
- Strong attention to detail and desire for accuracy
- A tenacious, positive person, who thrives in a fast-paced environment and can easily manage multiple accounts simultaneously
- Good interpersonal skills, with the ability to develop positive relationships with members of various internal teams (including Operations and account teams) as well as clients and prospects
- Competency with MS Office products including Excel, Word, PowerPoint and Outlook.
- Experience desirable with reporting systems like Power BI, Google Analytics, Tableau, Jira, Basecamp and other reporting/developmental tools
- 1 or more years of relevant experience developing content for web or print, while not required, is a plus
- Knowledge of existing and emerging web technologies is a plus

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Or please email your resume to Jobs@snipp.com