SNIPP rewards

SNIPP

THE RIGHT WAY TO POWER YOUR INCENTIVE PROGRAMS

Today's shoppers are being assailed by rewards offers everywhere - both in retail aisles and online. Research suggests that shoppers are now more and more sensitive to how a brand acknowledges and rewards them, with sincerity, timeliness and consistency making all the difference.

Influence, incentivize and reward your customers the right way with SnippRewards - our flexible and turnkey industry-leading rewards platform. With over 2800 rewards to choose from ranging from popular cash-back payment rewards to points to custom branded rewards, we can find you that right reward to entice your consumers to try new products, make more purchases, and extend their relationship with your brand.

Built on our Modular Customer Acquisition Retention & Engagement Platform, SnippRewards enables brands to implement multiple omni-channel, objectives-led, ROI driven programs to incentivize and engage customers.

2800+	50+	180+	58	$
Unique brand rewards	Categories	Countries	Currencies	Starting at a penny!

Reward offerings for any geography, industry or consumer demographic

Fully turnkey and white-labelled solution

Multiple implementation options - API integration, Widget, Outright / Bulk Purchase

Integrated with Snipp Solutions - Promotions (sweepstakes, rebates, GWP) to long term Loyalty programs

Successfully implemented in over 40 countries

Fulfillment Services - S&H and professional fulfillment (Snipp distribution centers across North America significantly help reduce fulfillment costs)

IMPLEMENTING SNIPP REWARDS

SNIPP rewards

SNIPP-HOSTED DELIVERY

CLIENT-HOSTED DELIVERY

Snipp Rewards Platform
Flexible, turnkey microsite for full functional rewards delivery for contests, promotions, sweepstakes, rebate and loyalty programs.
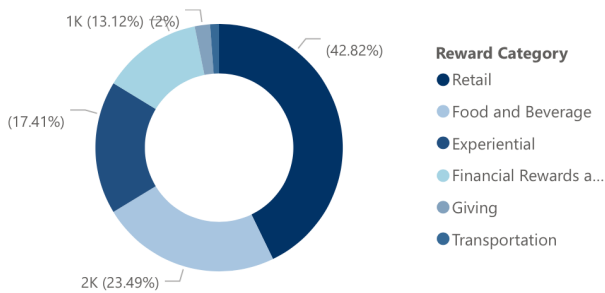
SnippRewards API Suite
Technology solutions that allow you to integrate Snipp Rewards seamlessly into your own infrastructure.

Click to request a demo
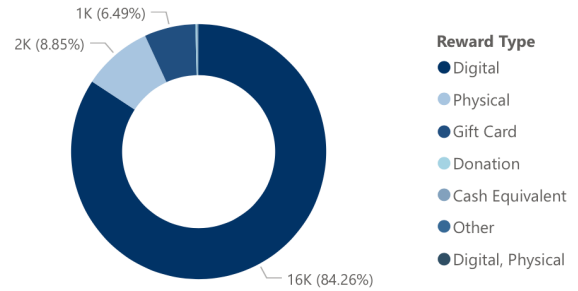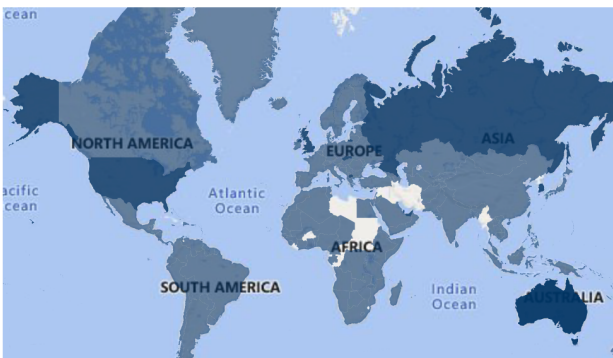
SNIPP REWARDS - A SNAPSHOT
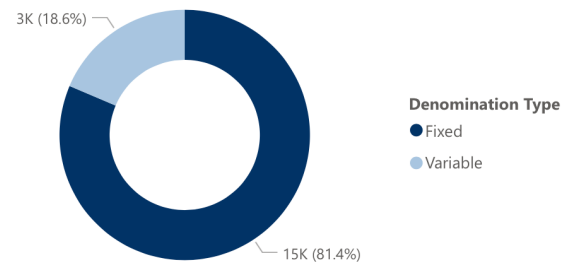
Number of Rewards
BY REWARD CATEGORY

1K (13.12%) (2%)
(42.82%)
(17.41%)
2K (23.49%)

Reward Category
- Retail
- Food and Beverage
- Experiential
- Financial Rewards a...
- Giving
- Transportation

Number of Rewards
BY REWARD TYPE

1K (6.49%)
2K (8.85%)
16K (84.26%)

Reward Type
- Digital
- Physical
- Gift Card
- Donation
- Cash Equivalent
- Other
- Digital, Physical

Rewards
BY COUNTRY

NORTH AMERICA
EUROPE
ASIA
AFRICA
SOUTH AMERICA
AUSTRALIA

Number of Rewards
BY DENOMINATION TYPE

3K (18.6%)
15K (81.4%)

Denomination Type
- Fixed
- Variable

SNIPPPay Financial Rewards and Services:
Cash Rewards, Gift Cards, Digital Wallets, Pre-Paid Reward Cards

Experiences & Activities:
Travel (flights, hotels, cruises) Sports, Music, Movies, Entertainment, Ride Share, Wellness, Gaming

Branded Rewards:
Branded Merchandise - swag, photo products, electronic goods and more!

Retail & E-commerce:
1000s of offline and online stores, globally

Cause Based Giving:
Gifts, Donations to Charities

Coupons:
Physical coupons and mobile rewards (SKU specific) across various categories

Apparel: Fashion & Accessories

Automobile: Gasoline, Repairs, Parts

Baby & Kids: Clothing, Shoes & Accessories, Store Vouchers

Beauty, Health and Fitness: Gyms, Spas Sports equipment & devices

Books, Magazines & Subscriptions

E-learning

Electronics: Home Appliances, Gaming, (including commercial licensing for promotion)

Food and Beverage: Restaurants - Casual Dining, Quick Serve, Delivery

Fulfillment Services: Snipp can handle S&H and professional fulfillment of client's existing products.

Click to request a demo

REWARDS - TOP CATEGORIES

Financial Rewards and Services

CASH REWARDS
Multiple cash reward options

- PayPal
- Venmo
- Pre-paid Reward Cards
- Check
- Bank Wire Transfers
- BitCoin Gift-Cards
- Stock-Ownership Gifts

NEW!

PRE-PAID REWARD CARDS
Customized and personalized digital and physical pre-paid rewards cards (Visa®, MasterCard®, Discover®).

Experiential REWARDS

TRAVEL REWARDS
Holidays, Excursions, Flights, Hotels and Resorts, Rentals, Cruises, Ride Share

ENTERTAINMENT & SPORTS REWARDS
Concert tickets, Movie tickets, Music & movie downloads, Gaming cards / codes, Sports and sporting events, Attractions, Restaurants, and more

BEAUTY, FITNESS & WELLNESS REWARDS
Salons, Health & Wellness Spas, Gyms

CUSTOMIZED BRAND RECOGNITION REWARDS

BRANDED SWAG
Name brand physical goods, promotional items or apparel in all price points and product categories with corporate or promotion logos and graphics.

ELECTRONIC GOODS
Procurement & fulfillment of almost any electronic good, in partnership with Best Buy. Including commercial licensing to help promote a campaign. t

GIFT-CARDS

DIGITAL AND PHYSICAL GIFT-CARDS
Procurement and fulfillment of gift-cards from over 1000 merchants, globally

- Retailer & named brands
- Online & offline
- Various denominations
- Multiple currencies

Across multiple categories
- Hypermarkets / Groceries
- Department Stores
- Fashion & Accessories
- Sports & Sporting Goods
- Books
- App Stores
- Phone Stores
And many more!

NEW! **BRAND GIFT CARD**
Create your own custom brand gift card - can be integrated into your brand / promotion site via the SnippRewards API

SNIPP CASE EXAMPLES

Enhanced redemption experience and reward procurement & fulfillment for L'Oreal

Snipp procured and distributed multiple rewards - Gift Cards, Magazine Subscriptions, and Charitable Donations

Snipp seamlessly integrated our rewards offering via API into the L'Oreal loyalty program for an enhanced consumer experience. Consumers could easily redeem points for SnippRewards and L'Oreal could track Sweepstakes entries via the API.

A global solution for distribution of digital incentives for Ipsos

Snipp set up multiple country and language specific micro rewards sites for Ipsos, a global research company, where consumers can redeem various rewards including Gift cards, PayPal and Digital Cash.

Ipsos consumers who take a survey on the client platform receive a unique redemption link to the Snipp hosted Ipsos branded site.

Gift-Card Fulfillment for BJs

Snipp mailed out over 40,000 physical gift cards for this program.

Consumers who made a qualifying purchase and submitted their purchase receipt were eligible for a BJ's Gift Card reward.

API Integration for Gift Card and Physical Rewards Fulfillment for Ohio Lottery

Ohio lottery Integrated Snipp's rewards offering into their program via an API.

Players choose from a vast catalogue of digital rewards - Gift Cards (Bass Pro Shop, Dick's Sporting Goods, restaurants, etc.), Spotify, Uber, movie tickets & more!

Click to request a demo