SNIPP Rebate$
Simpler. Smarter. Superior.

SNIPP!

Click to request a demo

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**The average rebate redemption rate is only 78%
But a carefully managed rebate program can increase returns by up to 260%.**

Snipp's Digital Rebate Management offers a mobile first solution to the broken "traditional" rebate / cash-back promotion model. Powered by our market-leading receipt processing platform, SnippRebates allows brands to set up and manage single-instance or cross-portfolio rebate marketing programs at the click of a button, as well as providing consumers and B2B channel partners a fully digitized, seamless customer experience. Brands can use digital rebates to incentivize trial of new products, promote existing products and provide a pathway to collecting first party data.

SNIPP REBATES VS TRADITIONAL REBATES

		Traditional Process	SNIPP Rebate$ Process
1 SUBMIT	Customer submits their rebate application	Mail-In	Receipts, Invoices, Purchase Orders or Delivery Orders can be submitted easily through text, email, web upload, or even through the mail. Supports multiple languages and currencies.
2 VERIFY	Confirm if the application meets requirements	Majority Manual	Pre-integrated with SnippCheck, Snipp's market leading receipt processing technology platform, for automatic verification of the rebate and validation of any consumer action. ◦ Single purchase ◦ Quantity threshold ◦ Multiple purchases over time ◦ Cross-purchase ◦ Dollar spend threshold ◦ Purchase frequency based
3 NOTIFY	Inform the customer of rebate status	Mail / Call Center	Digital communication through diverse options including SMS, email, or web. Traditional communication such as a call center or mail is also available.
4 FULFILL	Reward qualifying customers	Check	An array of payment options, including: ◦ Check in the mail ◦ Bank Wire Transfers Coming Soon:` ◦ Prepaid rewards cards ◦ BitCoin Gift-Cards ◦ Retailer Gift Cards ◦ Digital Credit Card ◦ Stock-Ownership Gifts ◦ Digital Coupons ◦ PayPal/Venmo/Google Wallet ◦ Print at home checks
5 REPORT	Provide brand campaign metrics	Limited to basic information: approvals, submissions, address, etc.	Real-time data and performance monitoring, including campaign metrics, consumer profiles, basket analysis, and geographic data. ◦ Purchase location ◦ Preferred payment methods ◦ Retailer preferences ◦ Time and date of purchase ◦ Demographic details ◦ Basket contents

Snipp can manage components or the entire end-to-end rebate process.
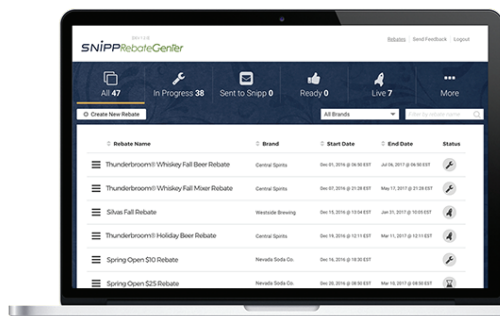
Admin View
Simultaneously run several rebates across multiple brands, geographies & timespans.
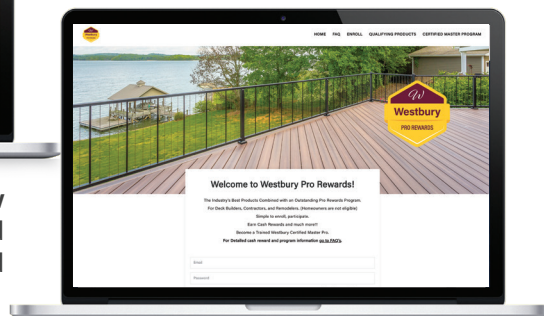
Consumer View
Completely skinnable for a custom brand experience. Age & region gates are supported

KEY FEATURES

CONSUMER FEATURES

Greater Transparency - Central location with ability to search multiple or single brands	**Rebate process complete within 72 hours**	**Receipts, Invoices, POs accepted - Powered by SnippCheck - Receipt Processing Platform**
Multiple Language Processing (Global)	**Diverse reward payment options**	**User able to track rebate status**

ADMIN FEATURES

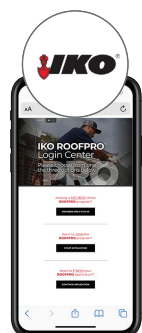|		
Supports client creation of rebates	**Extensive customization for each rebate**	**Dashboard shows all rebates at-a-glance and is filterable by status**
CRM and POS integration available	**Built-in fraud detection**	**Data Mining & Analytics**

CASE EXAMPLES

B2B / Channel Rebate Programs

Contractor Loyalty Program	**Dentists Incentive Program**	**Installer Incentive Program**

B2C / Consumer Rebate Programs
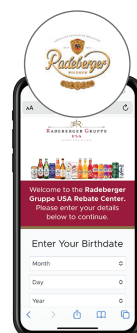
Alcohol Brand Multiple Rebates	**Pet Care Brand Rebate Program**	**Consumer + Installer Multiple Rebates**
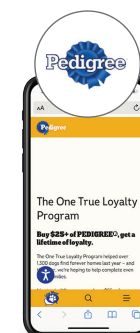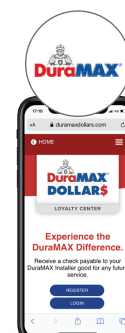
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