



Title : Senior BI Team Lead – North America

Snipp is a technology company that provides promotional marketing platforms and loyalty solutions, including rewards, to incentivize and engage consumers, increasing sales and providing valuable customer insights.

Snipp is looking for an experienced **BI professional** to join our expanding team. We're seeking someone with a strong data background, who can design and develop modern data solutions, including Data Lakehouse, relational & dimensional models, highly efficient SQL procedures, and manage large databases.

A little about the role:

The role involves a combination of expanding existing infrastructure and driving new projects. This is an exciting opportunity for a passionate data professional to contribute to the early stages of growth. The successful candidate will have a solid background in developing low-latency, scalable, enterprise-level data/BI solutions that incorporate the latest technologies, methodologies, and design principles to meet business needs.

The role will involve working as part of the data team to help shape and drive the development of Snipp's database initiatives. You will also perform assessments of existing solutions and source systems, ensuring data integrity, scalability, and performance. The goal is to unify and simplify the data infrastructure and capabilities while architecting, deploying, and maintaining databases.

Key Responsibilities:

- Lead the design and development of data architecture and solutions, aligning with business requirements.
- Perform assessments of existing solutions, ensuring data integrity, scalability, and performance.
- Architect and deploy large-scale, cloud-based data architectures using Microsoft Azure and Databricks.
- Work closely with business stakeholders to define requirements, propose solutions, and drive successful implementation.
- Drive data governance, transformation, modelling, reporting, and quality.
- Develop and implement monitoring and reporting systems for data incidents and discrepancies.
- Manage and document all data-related changes, ensuring they are vetted, aligned, and effectively communicated.

- Promote continuous improvement in data management processes and solutions.
- Collaborate with cross-functional teams to ensure the seamless integration of data systems and platforms.

Technical Skills/Experience Requirements:

- **8+ years** of commercial experience in developing BI/Data solutions.
- **2+ years** of hands-on experience in implementing **Modern Data Warehouses, Data Lakes, and Databricks**.
- Proficient in developing **BI/Data Warehousing solutions** using the **Microsoft BI Stack**.
- Experience with **Azure Data Factory, Azure Synapse, Azure Databricks**, and managing large datasets.
- Solid understanding of **data governance**, data collection, transformation, and quality assurance.
- Experience in **ETL/ELT** processes, optimizing data flows, and ensuring data accuracy and quality.
- Expertise in **Power BI Service** and **Power BI Desktop**. Experience with **Microsoft Fabric** is a plus.
- Strong skills in **T-SQL, Stored Procedures**, and **SQL Server** (2016 or higher).
- Hands-on experience with **SQL Server Integration Services (SSIS)** for data integration and **SQL Server Analysis Services (SSAS)** for analysis cube development and data mining.
- Strong knowledge of **data modeling**, including **star** and **snowflake schemas** and **Kimball methodology**.
- Experience with **OLAP/Cube design** and **data mining model development**.
- Expertise in **query optimization** and **performance tuning** for large-scale databases.
- Proven leadership abilities and experience managing teams, mentoring, and fostering collaboration.
- Excellent communication skills, including the ability to effectively manage stakeholders and defend strategic decisions regarding data governance.

Additional Requirements:

- Strong numerate and analytical skills.
- Ability to work independently and in a collaborative team environment.
- Experience in the **marketing industry** is highly preferred.

If you feel you are a fit,

[CLICK HERE TO APPLY](#)

We would love to hear from you!

Be sure to attach a resume.