Snipp Receipt Processing & Validation

The problem Snipp solves

Most legacy receipt processing vendors struggle with accuracy, consistency, and reliability including false approvals and rejections, inconsistent retailer formats and untrusted outputs.

What does Snipp's Receipt Processing do?

→ **Verify transactions anywhere consumers engage**

Snipp validates real-world purchase (receipt, invoice, PO, POS, e-comm) and non-purchase (image, social#, reviews) behavior wherever it happens, in-store, or online, without POS integration

→ **Confirm SKU-level eligibility and spend**

Snipp verifies qualifying SKUs and cumulative spend against program rules, ensuring incentives are awarded only when conditions are met

→ **Protect programs and unlock shopper insights**

Built-in fraud controls prevent abuse, while verified full-basket receipt data and real-time zero- and first-party inputs deliver actionable insights

How it works

Capture
Consumers submit receipts via SMS/MMS, web, email. Single / batch submission via API

Extract & identify
Snipp processes the image to identify retailer, transaction details, items, products, quantities, and pricing

Validate
Eligibility rules are applied SKU, quantity, spend thresholds, dates, locations, including purchase and non-purchase actions

Protect
Automated AI-powered fraud sensors catch duplications anomalies and suspicious patterns

Understand
Verified, structured data flows into rewards, reporting, and analytics

Scaled purchase validation you can trust

SKU-level purchase activity
Validate SKUs, quantities, spend, retailer, and purchase timing from real receipts and invoices

Simple to complex logic
Supports single purchase validation, spend thresholds, unit counts, or cumulative activity over time

Any retailer, channel, program
Works anywhere your products are sold, in-store and online, engagement without POS, any program type

Benefits

Full basket insights
Detailed view of shopper behavior

AI-powered
Delivers speed and accuracy at scale

Fraud-free
Stops scams cold

Proven
Eliminate waste & measure ROI with confidence

What makes Snipp standout

Snipp

Go beyond purchase validation to unlock basket–level shopper insights

Data Snipp collects

- Location
- Date & time
- Brands (SKU level)
- Quantity
- Basket size
- Category spend
- Repeat purchases
- Trip frequency
- Payment type
- Basket/competitor analysis

→ **Receipt validation at scale:**
100,000+ receipts/day; 1 billion validated transactions

→ **Near–100% accuracy:**
Fast, reliable receipt processing

→ **Best–in–class fraud protection:**
Automated image + behavior checks, backed by manual review

→ **SKU–level value:**
Powers precise, rules–based promotions and richer purchase insights

AI-powered, proven performance

Duplicates blocked	**AI-validated receipts**	**Rewards verified**	**Rewards protected**

Key features

1. Works across all retailers
2. Easy integration via API
3. Rules engine, qualification logic
4. No Apps required
5. Built in fraud–protection
6. Fully white labeled

Why Snipp

→ **Proven at scale**

→ **7,000+ programs executed** across promotions, loyalty, coupons, rebates, and rewards

→ **1B+ validated transactions** tied to real shopper behavior

→ **80+ markets supported globally**

→ **Enterprise–grade security and compliance,** including ISO 27001 and SOC 2 Type II certification

Loyalty	Promotions	Rebates	API integration	Multi–currency validation