

# Snipp Digital Rebate Management

Simpler. Smarter. Superior.



## The problem Snipp solves

Traditional rebate programs often rely on manual processing and inconsistent validation, exposing brands to fraud, operational inefficiencies, and margin erosion. Without verified sales attribution and a seamless consumer experience, rebates become expensive one-off payouts instead of scalable, ROI-driven sales drivers.

## What is Snipp Digital Rebates?

Snipp Digital Rebate Management is an end-to-end platform that automates validation, fraud prevention, payouts, and reporting, all tied to verified proof of purchase. Using AI-powered receipt processing and SKU-level validation, Snipp connects every approved claim to real transaction data, turning rebates into scalable, measurable growth programs instead of manual payouts.

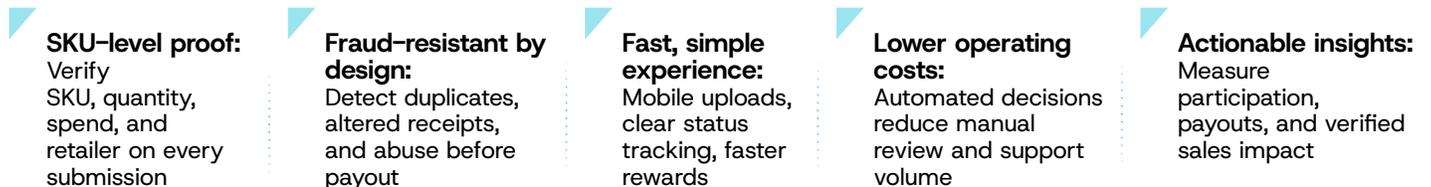
**The result:** Higher participation, lower leakage, and clear proof of what worked.

## How it works



## What makes Snipp Digital Rebates different

Built for **precision, protection, and proof**. Snipp validates real purchase behavior, protects budgets at scale, and ties rebates to measurable performance.



## Snipp Digital Rebates is ideal for brands looking to:

- Drive trial and repeat purchase with verified proof
- Modernize or replace traditional mail-in rebate programs
- Run complex rebate logic across products, time periods, or portfolios
- Incentivize B2B and channel partners using invoice or PO-based validation
- Capture first-party purchase data without relying on retailer integrations
- Reduce fraud and leakage while improving redemption rates
- Prove ROI with defensible attribution and insights
- Single portal to manage multiple rebates simultaneously or periodically

# Snipp Digital Rebate Management



Automate rebates, eliminate fraud, validate every sale  
Snipp turns payouts into proven performance.

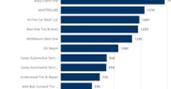
## The insights you need

Instantly understand program performance with real-time dashboards

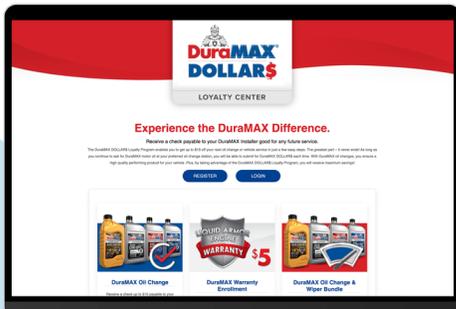
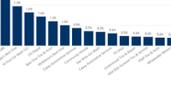
### Sample Report

103.38	1.53M	12,08K
Average Receipt Total	Quantity Total	Unique Members
59.88%	2.55M	140.83K
Share of Sales	Receipt Total	Total Quantity
269	24.69K	
Number of Stores	Number of Receipts	

### Top 10 Stores by Receipt Total



### Top 10 Stores by Number of Receipts



## The experiences they expect

Completely skinnable for a custom brand experience. Age & region gates are supported

## Consumer-Centric



### Greater transparency

Centralized to search multiple brands



### Faster

72-hour completion times



### AI-powered

Receipt processing platform



### Multi-lingual

Global languages and currencies



### Diverse payments

Options from cash to bitcoin



### Consumer friendly

Online status reporting

## Administrator-Friendly



### Automated

Supports client-created rebates



### Customized

For every unique situation



### Dashboard reporting

Shows all rebates at-a-glance



### CRM and POS

Integration options



### Secure

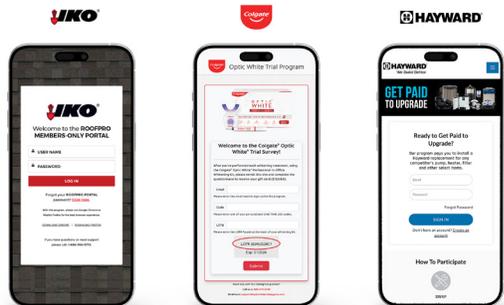
Built-in fraud detection



### Insightful

Data mining and analytics

## B2B / Channel Rebate Programs

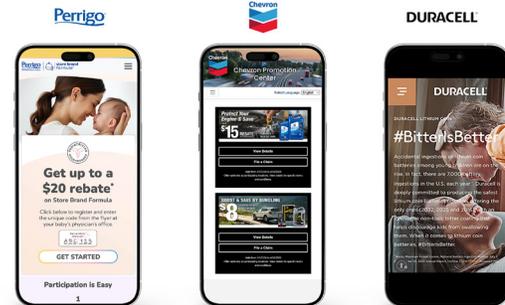


Contractor Loyalty Program

Dentists Incentive Program

Installer Incentive Program

## B2C / Consumer Rebate Programs



Rebate-Based Acquisition Program

Validations for Multiple Rebate Programs

Digital Rebate to Drive Engagement



www.snipp.com | lets.talk@snipp.com

Request a Demo