



Product Manager – Vancouver, CA

Snipp is a fast-growing publicly listed company focused on building promotions, loyalty and shopper marketing technology solutions for brands. We work with some of the largest brands and agencies in North America and increasingly internationally and produce cutting-edge campaigns for them.

Position:

Product Manager

Summary Description

The Product Manager's primary responsibility is managing all aspects of their assigned product streams within Snipp. This role reports to the VP of Products and requires someone who leads by example and takes full responsibility for the success of their product streams. The Product Manager will work across Sales, Operations, Marketing, and Engineering departments to develop, maintain, sell, and package assigned Snipp products.

Responsibilities

Specific duties include but are not limited to the following:

- Execute assigned product plans and assist in related sales efforts
- Assist the VP of Products to develop and maintain a long-term product plan for each product
- Partner with the Engineering department to ensure product plans are upheld
- Partner with Operations and Sales departments to understand customer needs and to manage delivery expectations
- Develop documentation and training for internal Snipp teams on new products
- Manage pre-sales desk and support Sales queries for assigned Product streams
- Assist in writing and reviewing client contracts pre and post signature
- Work with VP of Products to define and adjust pricing on an ongoing basis
- Participate and manage Product Initiatives internally when requested
- Plan and coordinate product or feature launches with Marketing
- Explore technologies or partnerships to identify new product possibilities
- Mentor fellow Product Managers to facilitate their growth and experience
- Attend regular meetings in support of Products, Sales, Pipeline, Vendor and Engineering
- Travel with colleagues or VP Products where to client or vendor meetings
- Source rewards or other third-party resources as necessary
- Utilize effective analytical skills to identify the best solution for Products
- Lead meetings effectively with internal and external Stakeholders
- Manage competing priorities and correctly identify and prioritize critical organizational and project tasks
- Additional tasks as may be assigned by VP of Products

Requirements

- Minimum of 3 - 5 years of related experience
- Exceptional organizational, communication, and problem-solving skills
- Experience successfully managing complex products
- An undergraduate degree and/or equivalent experience in a related field
- PMP certification is a plus
- Experience working in a global environment
- Experience with Visio, Jira, SharePoint, Basecamp, Office, and SharePoint

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